

# Naseem Amjad

Lahore, Pakistan.

+92-3004020178, [naseem.amjad@gmail.com](mailto:naseem.amjad@gmail.com)

<https://www.github.com/naseem1amjad/>

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## Summary:

- Worked as Web Developer for more than 18 years
  - Expert in web app development using Microsoft and OpenSource Technologies.
  - Implemented Search Engine Optimization and Search Engine Marketing
  - Expert in online paid promotions
  - Handled multiple web applications by customizing, hosting and maintaining.
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## Skills:

- Have been involved in multiple projects from evaluation, conception and completion.
  - Developed Responsive Web Apps, Desktop Apps, Web Services and Console Apps.
  - Good experience of Keyword Research, On-Page Optimization, Off-Page Optimization, Content creation, Technical SEO and Reporting.
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## Technical Skills:

- *Internet:* PHP, Python, ASP.NET, TypeScript, JavaScript, JQuery, NodeJS, Angular, REST APIs, WordPress, WooCommerce, OpenCart
  - *Languages & Tools:* C#, C++, Visual Basic, Java, Unity
  - *Frameworks:* DotNet Core, MVC, Flask, Django, Codeignitor
  - *Databases:* MS SQL Server, MySQL, SQLite, Oracle, Postgresql
  - *General:* MS Project, Visio, MS Office, Jira, Asana, Monday.com, Trello
  - *OS:* Windows, Linux
  - *Cloud:* SAAS, Azure Cloud, Digital Ocean
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## Education:

- Master in Business Administration [MBA], Punjab University, Pakistan
  - Bachelor of Science Degree in Computer Science [BCS], FAST-National University of Computer and Emerging Sciences, Pakistan
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## Technical Experience:

- Developed and Customized Web Applications based on WordPress
  - Developed Web Portals that are accessible within organization
  - Developed fault-tolerant applications with particular attention to security, scalability and high performance
  - Optimized web sites for Search Engines
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## Trainings:

- Agile Certified Practitioner, PMI
  - 7 Habits of highly effective people, NetSol Corporate University
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## Certificate:

- Python for Data Science by IBM ( <https://tinyurl.com/pythoncertofnaseem> )

**Experience:****Role: Web Developer / Digital Marketer**

- Online Neon Builder integrated with e-Commerce (OpenCart, JQuery, PHP)
- Developed Web Portals and Word Press sites for [www.ajsftpk.com](http://www.ajsftpk.com), [www.urdujini.com](http://www.urdujini.com), [www.awctraders.com](http://www.awctraders.com), [www.elight.com.pk](http://www.elight.com.pk) and <https://www.rentacargalaxy.com/>
- SEO and SEM done for “Free Urdu Software” and “Urdu Game”
- Experience of Paid (CPC) promotion of WorDoc mobile app
- Assisted different organizations for Search Engine Optimization

**Role: Technology Consultant and Developer at [www.netsoltech.com](http://www.netsoltech.com)**

- Handled multiple enterprise web applications development (e.g. HR System, HelpDesk System, Ticketing System, Feedback System, Mobile Applications) using C#, MVC, REST API, MS SQL Server
- Played role in transformation of teams from Waterfall to Agile.
- Implemented JIRA within organization
- Developed coding standards and best practices for organization
- Trainings on Code Reviews, Unit Testing practices and Agile (SCRUM)
- Turned an idea of Car Pooling App into reality using C# (.NET) and MS SQL Server
- Developed information radiators (Dashboards) for better visibility of agile teams
- Implemented DevOps and automated the software development processes
- Developed & Managed Web Applications using Angular, C#, .NET Core, PHP & Java

**Role: Software Programmer at [www.netsolpk.com](http://www.netsolpk.com)**

- Designed, architected and participated in the development of a desktop as well web-based software applications.
- Documentation of functional specs detailing the development of various product features
- Implemented whole SDLC starting from Requirements Collection, Designing, Programming, Unit Testing, implementation, maintenance and documentation.
- Deployment of Applications, User Training and User Acceptance Testing on Client Side
- Providing technical guidance and solutions to problems

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**Trainings & Other Experience:**

- Worked as freelancer on different occasions
- Conduced trainings (JIRA, Agile, Static Analysis, Unit Testing, Web Application Development using .NET & PHP, Angular, C#, C++ and Software Engineering)